



ZAPATOS



002012



CALLE DE LA RAO, 6
MADRID - 28001



Most Popular



A AND C WIDTHS

\$2.98

Gairod Slipper

You'll adore this soft mull-knit slipper. Leather sole. Goodness - Well - construction. Fits to last, rubber sole.

Women's Slipper, Fig. 6, 4 1/2, 7, 7 1/2, 8, 9 to 4 (medium) with black slip, 2 1/2, 3, 4, 4 1/2, 5, 5 1/2, 6, 7, 7 1/2, 8, 9 and white. Slip, wt., 1 lb. 8 oz. 15 D 2682 - Women 15 D 2683 - Black, Pair... \$2.88

Classic Saddle

Beloved on everyone. White leather. Brown midsole. Good-

Cossack Boot

Boasting of the "194 World" in the smartest young American way - a boot of fine leather. Goodness Well - Construction and Leather sole. 1 1/2 in. heel.

Women's Shoe, Fig. 4, 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. 15 D 2124 - White, Brown, Calf 15 D 2125 - beige, Brown, Calf Pair... \$2.98

Debonair Dutchess

Your look will sparkle with this lightness that has to be

\$2.98

DOUBLE W'N WEAVING



12 PARES DE TAPITAS DE METAL LILI - N.º 0-0

1

L.N

2

12 PARES TAPITAS METALICAS

Clase económica N.º 1

12 PARES TAPITAS METALICAS

Clase económica N.º 1



N.º 1

2



Women's Shoe, Fig. 4, 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. 15 D 2102 - White, Pair... \$2.98

12 PARES TAPITAS METALICAS N.º 1 Clase económica \$2.98

198

198

ROSY CHEEKS... KEEP YOUNG AND PE...

Boots FOR WINTER FU

SEARS EASY PLAN LETS YOU THE BETTER 1 SEE PAGE

PHOTOGRAPH BY J. H. HARRIS

0301 9108

FRANK N. 2188

12 PARES DE TAPITAS DE METAL LILI-N. 0-0

3

THE NEW SQUARE TOE

Boots

THE THING WINTER SPORTS SCHOOL TOOI

GROOVED SKI HEELS

Book Shipping

15 D 2045 - White Pair \$1.75
15 D 2046 - Black Pair \$1.75
15 D 2047 - Brown Pair \$1.75

5. Fig. 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17 (continued) - white with. Navy blue, see Page 7 in back of book. Shipping weight 2 pounds 7 ounces. 15 D 2038 - White Pair \$1.95

NEW WALLD LAST RED RUBBER SOLES - SKIDPROOF

WHITE SMOKE OR BROWN

WHITE OR SMOKE SQUARED TOE

Brighten Frosty Days

The Dutch walled last is perfect for sports shoes. Here are snow boots in this extra comfortable style. Upper are for all-weather boots with extra smooth construction in red leather when worn up. Easy shearing call it nice and warm around your ankles. Skid-proof red rubber soles and laces.

Women's Sizes 7 1/2, 8, 8 1/2

Be Young This Winter!

Get these snow boots. Good for hiking, tubing, skiing and all winter sports wear - square toe, well laced, in best grade all-weather leather. Upper are carefully stitched with malleable. The uppers have an soft, warm, strong wool. Soles and heels are thick, sponge rubber.

Men's Sizes 7, 7 1/2, 8, 8 1/2

179 PAIR

198 PAIR

298 PAIR



THE LABEL OF QUALITY

SHEEPSKI SOFT PLIANT LEATHER

12 PARES TAPITAS METALICAS

Close económica N. 1

12 PARES TAPITAS METALICAS

Close económica N. 1

4

THIS IDEA OF

15 D 2201 - White Pair \$2.98
15 D 2202 - Black Pair \$2.98

15 D 2205 - White Pair \$1.99
15 D 2207 - Brown Pair \$1.99

15 D 2206 - White Pair \$1.99
15 D 2208 - Black Pair \$1.99



51. SEÑORITAS

Hiarache shoes in satin such in satin. Mexican heavy. Open heels, toes. Chin-up sandals over. Sewn-together Leather shoes.

Women's Sizes 2 1/2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100.

LACED OXFORD

A new style prepared with stretch shirred uppers. Trimmed with hand laced and contrasting stitching. Spring crepe rubber soles.

Women's Sizes 2 1/2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100.

HAND-LACING

Hope to show off the beauty of good leather and a style it will stand up to wear. It is soft enough to break in, yet it is strong enough to stand up to wear. Dependable leather. Adjustable leather. 1 1/2 in. Cuban heel.

Women's Sizes 2 1/2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100.

SEARS • PAGE 259



12 PARES DE
TAPITAS DE METAL
LILI - N.º 0-0

5

CHOICE OF THESE TWO STYLES IN NATURAL TAN OR WHITE

\$2.95 PR.

② Mexican sandals have worn leather "Hiarache" for years. They know real foot comfort. Leather ankle tie. Leather sole. 1 1/2 inch heel.

Women's Sizes 2 1/2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100.

① Thin, tailored Hiarache sandals of hand-woven leather -- an elegant -- so kind to your feet -- Ever-popular. Leather sole. 1 1/2 in. heel. Women's Sizes 2 1/2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100.



NATURAL TAN OR WHITE
\$1.79 PR.

\$1.79 PR.

NATURAL TAN OR WHITE

NATURAL TAN OR WHITE--HAND

① There's a certain dash and dash about these shoes that's certainly different! And when they're open heels, and ankle tie, you get the look of a saddle. You can be sure, but not a pair of sandals. Leather sole. 1 1/2 inch heel. Women's Sizes 2 1/2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100.



Close
económica

12 PARES
TAPITAS METALICAS

N.º 1



N.º 1

Close
económica

12 PARES
TAPITAS METALICAS

N.º 1

N.º 1

YOUR CHOICE

Francine FOOTWEAR

\$4⁰⁰
A PAIR
Postpaid



Chocolate Drop Brown
1502410 - C - D - E
width. Sizes, 2 1/2 to 8.
1502411 - A - B
width. Sizes, 3 1/2 to 8.
Be sure to state size.

\$4⁰⁰
Postpaid



12 PARES DE
TAPITAS DE METAL
LILI - N.º 0-0

7

1502161 - C - D - E
width. Sizes, 2 1/2 to 8.
Be sure to state size.

\$4⁰⁰
Postpaid



Quality-Style
at Moderate Cost

The "Francine" story of

Francine Quality Footwear

Francine Quality Footwear

Francine Quality Footwear

Francine Quality Footwear

Francine Quality Footwear

Francine Quality Footwear

Francine Quality Footwear

Francine Quality Footwear

Francine Quality Footwear

Francine Quality Footwear

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Francine Quality Footwear



Black Patent Leather
1502422 - C - D - E
width. Sizes, 2 1/2 to 8.
1502423 - A - B
width. Sizes, 3 1/2 to 8.
Be sure to state size.

\$4⁰⁰
Postpaid



\$4⁰⁰
Postpaid



4-Inch Heels!
Savoy Last

Tip-top style for the most formal
and Savoy in Patent Leather for
Pumps on perfectly padded 4-inch
Rita "Fashion" last. State size.
C-D-E width. Sizes, 2 1/2 to 8.
1502424 - A - B

State
Size

L.N

8

\$4⁰⁰

12 PARES
TAPITAS
METALICAS

Close
económica
N.º 1

12 PARES
TAPITAS
METALICAS

Close
económica
N.º 1



N.º 1

8

\$4⁰⁰
Postpaid

6 P.D. 3-31N Items on these Pages Shipped Postpaid



CHOICE OF THESE TWO STYLES
IN NATURAL TAN OR WHITE

\$2.95
PR.

Mexican products have worn leather - Huaraches for years. They're most comfortable. Leather ankle strap. 1 1/2 in. C. (medium) width. State. Women's Sizes 7 1/2, 8, 8 1/2, 9, 9 1/2. Leather sole. 1 1/2 in. heel. All leathers in your old shoe, see page 2 in green section at back of book. 1 pound 8 ounces. 15 L 3088 - Natural Tan \$2.95 15 L 3087 - White, Pr. \$2.95



NATURAL TAN OR WHITE
\$1.79
PR.



\$1.79
PR.

NATURAL TAN OR WHITE

SHOE W'N SHUING



12 PARES DE
TAPITAS DE METAL
LILI - N.º 0-0

9



SI, SEÑORITAS

Huaraches - rich in exotic Mexican beauty. Open heels, toe. Cap-sutentary all over. Hand on top. Leather sole. 1 1/2 in. heel. Women's Sizes 7 1/2, 8, 8 1/2, 9, 9 1/2. Medium width. State. Women's Size. 15 L 3092 - White with Tan Trim. 15 L 3088 - Natural Tan with Brown Trim. 15 L 3087 - White. \$1.79

LACED OXFORD

A new style - prepared with Mexican leather. Trimmed with utility. Trimmed with hand lacing and contrasting stitching. Springy crepe rubber sole. Women's Sizes 7 1/2, 8, 8 1/2, 9, 9 1/2. Medium width. State. See page 2 in green section at back of this book. 1 pound 8 ounces. 15 L 3284 - Natural Tan. \$1.79

HAND-LACING

Hope to show off the beauty of good leather and make it last long enough to spread your hand! Dependable. Installs easily. 1 1/2 in. Cuban heel. Women's Sizes 7 1/2, 8, 8 1/2, 9, 9 1/2. Medium width. State. See page 2 in green section at back of this book. 1 pound 8 ounces. 15 L 3282 - Natural Tan. \$1.95

\$1.95
PR.



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L.N

10

12 PARES
TAPITAS
METALICAS

Clase
economica
N.º 1

12 PARES
TAPITAS
METALICAS

Clase
economica
N.º 1



N.º 1

10



**NEW WALLED LAST
RED RUBBER
SOLES - SKIDPROOF**

**WHITE
SMOKE
OR
BROWN**

the Snow Flies!
These boots are perfect for snowy days. They are made of the finest leather and are lined with soft, warm material. They are available in white, smoke, or brown. Price: \$179.

Brighten Frosty Days
The Dutch walled last is perfect for snowy days. These are snow boots in their extra comfortable style. They are made of the finest leather with extra padding throughout. They are available in white, smoke, or brown. Price: \$198.

Be Young THIS Winter!
Our Snow boots have a soft, pliable leather. They are perfect for snowy days. They are made of the finest leather with extra padding throughout. They are available in white, smoke, or brown. Price: \$298.



**SOFT PLIABLE
LEATHER "SNO"**

AA

**12 PARES DE
TAPITAS DE METAL
LILI - N.º 0-0**

11

**12 PARES DE
TAPITAS DE METAL
LILI - N.º 0-0**

11

**ROSY CHEEKS... KEEP YOUR
feet warm with
the Boots FOR WINTER**

**SEE
PLAN
THE**

80

SEE PAGE 11

L.N

12

**12 PARES
TAPITAS
METALICAS**

**Close
ECONOMICO
N.º 1**

**12 PARES
TAPITAS
METALICAS**

**Close
ECONOMICO
N.º 1**

AA

N.º 1

12

1 GROOVED SKI HEELS



ZAPATOS



002012



CALLE DE LA RAO, 8
MADRID - 28001