



ZAPATOS



002012



CALLE DE LA RAO, 6
MADRID - 28001



Most Popular



A AND C WIDTHS

\$2.98

Gairod Slipper

You'll adore this soft mull-knit slipper. Leather sole. Goodness - Well - construction. Fits to last, rubber sole.

Women's Slipper, Fig. 6, 4 1/2, 7, 7 1/2, 8, 9 to 4 (medium) with black slip, 2 1/2, 3, 4, 4 1/2, 5, 7 1/2, 8, 9 and white. Slip, wt., 1 lb. 8 oz. 15 D 2682 - Women 15 D 2683 - Black, Pair... \$2.88

Classic Saddle

Beloved on everyone. White leather. Brown mid-He. Good-

Cossack Boot

Boasting of the "194 World" in the smartest young American way - a boot of fine leather. Goodness Well - Construction and Leather sole. 1 1/2 in. heel.

Women's Slipper, Fig. 6, 4 1/2, 7, 7 1/2, 8, 9 to 4 (medium) with black slip, 2 1/2, 3, 4, 4 1/2, 5, 7 1/2, 8, 9 and white. Slip, wt., 1 lb. 8 oz. 15 D 2124 - White, Brown, Calf 15 D 2125 - beige, Brown, Calf Pair... \$2.98

Debonair Dutchess

Your look will sparkle with this lightness that has to be

\$2.98

DOUBLE W'N RUBBER



12 PARES DE TAPITAS DE METAL LILI - N.º 0-0

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L.N

2

12 PARES TAPITAS METALICAS

Clase económica N.º 1

12 PARES TAPITAS METALICAS

Clase económica N.º 1



N.º 1

2



Women's Slipper, Fig. 6, 4 1/2, 7, 7 1/2, 8, 9 to 4 (medium) with black slip, 2 1/2, 3, 4, 4 1/2, 5, 7 1/2, 8, 9 and white. Slip, wt., 1 lb. 8 oz. 15 D 2102 - White, Pair... \$2.98

GRIP SO WATER WALKER

DUTCHESS VOTED THE SWEETEST

198

198

ROSY CHEEKS... KEEP YOUNG AND PE...

Boots FOR WINTER FU

SEARS EASY PLAN LETS YOU THE BETTER 1 SEE PAGE

PHOTOGRAPH BY J. H. HARRIS

0301 9108

FRANK N. 2188

AA

12 PARES DE TAPITAS DE METAL LILI-N. 0-0

3

THE NEW SQUARE TOE

Boots

THE THING WINTER SPORTS SCHOOL TOOI

GROOVED SKI HEELS

NEW WALLD LAST RED RUBBER SOLES—SKIDPROOF

WHITE SMOKE OR BROWN

WHITE OR SMOKE SQUARED TOE

Be Young This Winter!

Get these new boots. Great for hiking, tubing, skiing and all winter sports wear—square toe, well laced, in best grade vulcanized leather. Soles are specially shodded with rubber. The uppers are soft, warm, strong wool, with and heels are thick, sponge rubber.

179

198

298

Brighten Frosty Days

The Dutch walled boot is perfect for sports shoes. Here are snow boots in this extra comfortable style. Uppers are fine vulcanized leather with extra smooth cowhide in red leather when worn up. Easy shearing call is nice and warm around your ankles. Skid-proof red rubber soles and heels.

Women's Store (p. 1, 2, 3, 4, 5)

THE LABEL OF QUALITY

12 PARES TAPITAS METALICAS

Close económica N. 1

12 PARES TAPITAS METALICAS

Close económica N. 1

4

THIS IDEA OF

SEARS

YOUR CHOICE

Francine
FOOTWEAR

\$4.00
A PAIR
POSTPAID



Chocolate Drop Brown
1502410 - C - D - E
width. Sizes, 2 1/2 to 8.
1502411 - A - B
width. Sizes, 3 1/2 to 8.
Be sure to state size.

\$4.00
Postpaid



12 PARES DE
TAPITAS DE METAL
LILI - N.º 0-0

7

1502161 - C - D - E
width. Sizes, 2 1/2 to 8.
Be sure to state size.

\$4.00
Postpaid



Quality-Style
at Moderate Cost

The "Francine" story of

Quality-Style

at Moderate Cost

The "Francine" story of

Quality-Style

at Moderate Cost

The "Francine" story of

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Quality-Style

at Moderate Cost

The "Francine" story of

Quality-Style

at Moderate Cost

\$4.00
Postpaid



\$4.00
Postpaid



4-Inch Heels!
Savoy Last

Tip-top style for the most formal
and Savoy or Patent Leather for
Pumps on perfectly padded 4-inch
Rita "fashion" last. State size.
C-D-E width. Sizes, 2 1/2 to 8.
1502422 - A - B
width. Sizes, 2 1/2 to 8.
1502423 - A - B
width. Sizes, 3 1/2 to 8.
Be sure to state size.

State
Size

L.N

8

\$4.00
Postpaid

12 PARES
TAPITAS
METALICAS

Close
económica
N.º 1

12 PARES
TAPITAS
METALICAS

Close
económica
N.º 1



N.º 1

8

\$4.00
Postpaid

6 P.D. 3-31N Items on these Pages Shipped Postpaid



CHOICE OF THESE TWO STYLES
IN NATURAL TAN OR WHITE

\$2.95
PR.

Mexican products have worn leather - Huaraches for years. They're most comfortable. Leather ankle strap. 1 1/2 in. C. (medium) width. State. Women's Sizes 2 1/2, 4, 4 1/2, 5, 5 1/2, 6. Leather sole. 1 1/2-inch heel. All leathers in your old shoes are 2 1/2 in. across across at back of foot. 1 pound 8 ounces.

Trim, tailored Huarache extends of hand-sewn leather. Ever-popular. Leather sole. 1 1/2-in. heel. Women's Sizes 2 1/2, 4, 4 1/2, 5, 5 1/2, 6. All leathers in your old shoes are 2 1/2 in. across across at back of foot. 1 pound 8 oz.



NATURAL TAN OR WHITE
\$1.79
PR.



\$1.79
PR.

NATURAL TAN OR WHITE

SHOE & W. HUNTING



12 PARES DE
TAPITAS DE METAL
LILI - N.º 0-0

9



SI, SEÑORITAS

Huaraches - rich in exotic Mexican beauty. Open heels, toe. Cap-sutentary all over. Hand on top. Leather sole. 1 1/2-in. heel. Women's Sizes 2 1/2, 4, 4 1/2, 5, 5 1/2, 6. All leathers in your old shoes are 2 1/2 in. across across at back of foot. 1 pound 8 oz.

LACED OXFORD

A new style - prepared with Mexican leather. Trimmed with hand lacing and contrasting stitching. Springy crepe rubber sole. Women's Sizes 2 1/2, 4, 4 1/2, 5, 5 1/2, 6. All leathers in your old shoes are 2 1/2 in. across across at back of foot. 1 pound 8 oz.

HAND-LACING

Hope to show off the beauty of good leather and make it last long enough to spread your hand! Dependable leather only. 1 1/2-in. Cuban heel. Women's Sizes 2 1/2, 4, 4 1/2, 5, 5 1/2, 6. All leathers in your old shoes are 2 1/2 in. across across at back of foot. 1 pound 8 oz.

\$1.95
PR.



1



SEARS • PAGE 250

L.N	()		
12 PARES TAPITAS METALICAS	Clase economica N.º 1	12 PARES TAPITAS METALICAS	Clase economica N.º 1
AA	N.º 1		10



NEW
WALLED LAST
RED RUBBER
SOLES—SKIDPROOF

WHITE
SMOKE
OR
BROWN



The Snow Flies!
These boots are perfect for snowy days. They are made of the finest leather and have a rubber sole and laces. They are available in white, smoke, and brown.

Brighten Frosty Days
The Dutch walled last is perfect for snowy days. These are snow boots in this extra comfortable style. They are made of the finest leather with extra padding throughout to add comfort when worn up. They have a rubber sole and laces. They are available in white, smoke, and brown.

Be Young THIS Winter!
Our Snow boots have a walled last for better grip and are made of the finest leather. They are available in white, smoke, and brown.

SOLE #11 11900



SOFT PLIABLE
LEATHER "SNO"

These boots have been made by the finest craftsmen and are made of the finest leather. They are available in white, smoke, and brown.

12 PARES DE
TAPITAS DE METAL
LILI - N.º 0-0

11



1st PRIZE
TRAIL-MAKER
WELCOME TO THE SHOW



ROSY CHEEKS... KEEP YOUR

FEET WARM WITH THESE
BOOTS FOR WINTER



SEE
PLAN
THE
80
SEE PAGE 11



12 PARES DE
TAPITAS METALICAS
N.º 1

Close
ECONOMICO
N.º 1

12 PARES DE
TAPITAS METALICAS
N.º 1

Close
ECONOMICO
N.º 1



N.º 1

12



1 GROOVED SKI HEELS



ZAPATOS



002012



CALLE DE LA RAO, 8
MADRID - 28001